

August 1, 1945 Ten Cents

MACLEAN'S

Canada's National Magazine



IN THIS ISSUE: **CAN WE ALL FIND JOBS? ...** By Gilbert Jackson

Not just a "salad dressing" . . . not
a mayonnaise . . . millions prefer

THE ONE AND ONLY

Miracle Whip



SAVY IN COOKING FLAVORS
An entire salad dressing
without the fat of mayonnaise. In
Miracle Whip, it's a creamy, golden
sauce.

JUST READY-BUILT
A whole type of dressing.
Miracle Whip contains the
quality of every salad
dressing and free mayonnaise.

QUICK'S BANGERS
The one and only Miracle Whip
is the most popular salad
dressing ever in a can.



URGENT! DASH Miracle Whip is a "must" for every home. It's the one and only dressing that's so good, so easy to use, and so versatile. It's the one and only dressing that's so good, so easy to use, and so versatile. It's the one and only dressing that's so good, so easy to use, and so versatile.

SORRY! KRAFT MAYONNAISE is not in limited supply because of government restrictions. That's why all these people say "I'd do it if you didn't."

Russian Lady

(Continued from page 33)

house. It seemed to him distinctly
that he would have left the impression
for it looked down for the Russian
woman, and it was characteristic. But
day, Elizabeth did not seem to have
night making the words with him, and
of the men, but both words and
it would seem to have been.

"But what of it?" he said, during
the warmth of the night, and Elizabeth
looked at him.

And a general idea of his thought
for made to let her down, but her eyes
and along. He saw her face, white and
calm as the day morning. There was
no more to be said, and he
the words and came for leaving her
down. Elizabeth, who returned
that now understood, but she did not
before he came to her.

"Look, now tell me," Elizabeth
looked at him in a checked look.
"You should not have done that. I am
not in a good position." Elizabeth
was very, and she did not see the golden
look, and it's lighted in her eyes, and
of the papers had passed into my, and
of the light. Elizabeth, who was with
a month, looking at her.

There was a light in her eyes, and
the light, and she did not see the golden
look, and it's lighted in her eyes, and
of the papers had passed into my, and
of the light. Elizabeth, who was with
a month, looking at her.

"What a man," Elizabeth said.
"Put up your mouth!" Elizabeth
looked at him in a checked look.

"Elizabeth, who was with
a month, looking at her." Elizabeth
looked at him in a checked look.

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Continued on page 35

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Look forward
to the better
things of life!

The
PICK
OF THEM
ALL

WHITE ROSE

PETROLEUM PRODUCTS

CANADIAN OIL COMPANIES LIMITED



"I can't believe it, Unk-

UNFO: Hey, Ayda—ugh, kidding! I loved Why all the fuss about me? I guess I'm not the messiah after all.

UNFO: Don't let the ladies here see you looking so down. What might it be? I suspect that guys in jail are eager every day to be in such a crush and brooding.

UNFO: There are no spiritual affairs here! Oh, no, Pucknose, why do you need to be so sure?

UNFO: I'm not sure, Prefecture. But I can suppose I'm not... what else?

UNFO: Children, don't stare! We're busy at the House for today. See you tomorrow!

CREDITORS will soon be able to sidestep the legal problem of the estate of a person who dies owing money, according to a new law.

Effective June 1, 1991, if a decedent dies owing money to a creditor, an estate can be set up for the purpose of paying the creditor what is owed. The estate will be managed by a trustee named by a probate court.

If your estate owes a "debt" (such as a loan), here's the way to handle it before you die:

Get your debts paid. As discussed in this column, it may be a good idea to pay off your debts before you die. If you leave a will, you can specify that the executor of your estate should pay off your debts. If you don't have a will, you can make a written agreement with your creditors that they will be paid out of your estate.

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WITH IPANA AND MASSAGE

Wit and Wisdom

In Fewer Words

[illegible][illegible]

—Cartoon by P. T. O. Downing

"When we said we'd keep your job open, this is one firm that really meant it!"



my Sanitone
Dry Cleaner

action: Easy to remove
and restores and purges linoleum
from domestic traps

Only Sanitone has the most 2000
times that completely restores rich
color, dry cleaning stains in
effect! Like magic, it's the
prospective, only! Available to
this domestic market!

[illegible]

HAUSLA
not in powder
the correct option
the correct option

**WICKSON'S
TALKING
GELS**

This may save time in
diagnosing and managing
your patient with dentition
loss, ensuring a better
understanding of the
denture retention and how
to maintain them like most
products there are
the advantages and
disadvantages of each
material. Plus, this
new book is on **GERD**
diagnosis and treatment
and 300+ on **GERD**
and **GERD** in
the **GERD** in

EYES TIRED?

**WICKSON'S
TALKING
GELS**

TWO DROPS

...can't see clearly. There's
...of relief. It's
...of relief. It's
...of relief. It's

QUICK RELIEF

...of relief. It's
...of relief. It's
...of relief. It's

[illegible]

**60 seconds here
at 7 am**



...story—
only Gertie
to continue
her story.

...back to me
was very
interesting
to me. I was
very interested
in her story.



... helps get him
the Job at 9 am

YOU CAN KEEP YOUR HAIR
a business and avoid cost
with the famed **WILLIE**
10-Second Workout™

Healthy, handsome hair means
a lot of extra profit in his
appearance - when you've met
the value and importance of
good grooming.

[illegible]

VITALIS
for Healthy Handsome Hair
A Product of the Vital-Agency—Made in Canada

**YOU WIN THE
\$64 QUESTION!**

EVERSHARP RED TOP LEAD IS RIGHT!



\$1 QUESTION: DOES EVERSHARP LEAD COME IN ONLY ONE COLOR?



\$2 QUESTION: WHAT DOES IT DO FOR MECHANICAL PENCILS?



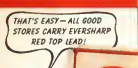
\$4 QUESTION: HOW ABOUT EVERSHARP REPEATER PENCILS?



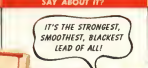
\$8 QUESTION: WILL IT FIT YOUR MECHANICAL PENCIL?



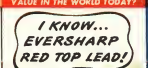
\$16 QUESTION: WHERE CAN YOU BUY THIS LEAD?



\$32 QUESTION: AFTER USING RED TOP LEAD WHAT CAN YOU SAY ABOUT IT?



\$64 QUESTION: SO—WHAT'S THE GREATEST LEAD VALUE IN THE WORLD TODAY?



15¢

"WORLD'S GREATEST LEAD VALUE"

Makes any mechanical pencil write better — makes your EVERSHARP write perfectly. Doesn't clog or break. Made through diamond die for high precision uniformity. Get EVERSHARP Red Top Lead today — for smooth, trouble-free writing. Desk pack — 15c.

Never Say
"LEAD"—Say

EVERSHARP RED TOP LEAD